

Renew the County's Park Charter Fund

Vote **Yes on Measure A** June 7



Measure A will provide stable funding for our parks.

- The Charter Fund is not a tax – it's the voters' discretion to allocate a portion of the General Fund to parks.
- Established in 1972, this is the only guaranteed source of local funding for Santa Clara County Parks.
- Passing Measure A will renew the fund for 15 years and allow the County to make recently-acquired parkland safe and open to the public.

Measure A will ensure safe, updated park facilities.

- Measure A will fund needed repairs and upgrades to bridges, roads, and other park facilities.
- Renewing the Charter Fund will allow our rangers to keep our parks clean and safe.
- Measure A will fund improved access to trails, natural areas, and open space for everyone.



Measure A will ensure our future.

- Renewing the Charter Fund will add parks for our growing population, and improve access to parks and open space for everyone.
- Measure A will protect our natural resources and water quality.
- Measure A is the best way to protect our world-class parks for current and future generations.

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We're for parks. Yes on A!

Endorsed by

Silicon Valley Leadership Group
Peninsula Open Space Trust
Sempervirens Fund
The Nature Conservancy
Committee for Green Foothills
Sierra Club, Loma Prieta Chapter
Santa Clara Valley Audubon Society
Santa Clara County League of Conservation Voters
Bay Area Ridge Trail Council
San José Parks Foundation
Silicon Valley Mountain Bikers
SPUR
Silicon Valley Bicycle Coalition
New Almaden Quicksilver County Park Association
Friends of Santa Teresa Co. Park
Friends of Los Alamitos Watershed
Santa Clara County Horsemen's Association
New Almaden Community Club, Inc.



The Mercury News

Renew Park Charter in Santa Clara County

Mercury News Editorial, April 1, 2016

Santa Clara County has one of California's best county park systems – 29 parks with 50,000 acres of redwood forest to grassy hillsides, pristine habitat to urban oases. There is a reason: The Park Charter Fund, established by voters in 1972 to set aside a portion of property tax revenue as a reliable stream of funding to buy land and maintain the system.

The Park Charter Fund has been renewed several times since then, most recently in 2006, always with overwhelming voter support. It's time to do it again. Vote yes on Measure A on June 7.



Hon. Zoe Lofgren, Rep, 19th Congressional District

Hon. Evan Low, California State Assembly

Cindy Chavez, Santa Clara County Board of Supervisors

Dave Cortese, President, Santa Clara County Board of Supervisors

Joe Simitian, Santa Clara County Board of Supervisors

Mike Wasserman, Santa Clara County Board of Supervisors

Ken Yeager, Santa Clara County Board of Supervisors

Gloria Chun Hoo, Chair, League of Women Voters of Santa Clara County

Yoriko Kishimoto, President, Midpeninsula Regional Open Space District

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Gustav Larson, Vice Mayor, City of Sunnyvale

Jim Griffith, Councilmember, City of Sunnyvale

Mike Kasperzak, Councilmember and former Mayor, City of Mountain View

Robert Rennie, Councilmember, Town of Los Gatos

Sudhanshu Jain, Planning Comm'r, City of Santa Clara

Jan Hintermeister, Santa Clara County Parks and Recreation Commissioner

Steve Munzel, Santa Clara County Parks and Recreation Commissioner

Kalen Gallagher, Trustee, Campbell Union High School District

Blanca Alvarado, former Santa Clara County Supervisor

Rod Diridon, Sr., Chair, Santa Clara Cty. League of Conservation Voters and former Santa Clara County Supervisor

Dianne McKenna, former Mayor of Sunnyvale

Carl Guardino, President and CEO, Silicon Valley Leadership Group

... and many, many more.

Add your name at
www.YesOnParks.com